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## 社区IPTV频道赛城电视借Cuzzy网络精彩上线

May 27, 2011 by admin

纽约-(BUSINESS WIRE)-(美国商业资讯)-马来西亚首屈一指的网络之城——赛城(Cyberjaya)推出自己的社区IPTV频道——赛城电视(Cyberjaya TV)。这个独创的IPTV频道在首次亮相时播放的内容便是为何外商直接投资纷纷将马来西亚赛城视为其首选的亚洲“硅谷”。赛城电视通过在CNBC、MSNBC、FOX NEWS和TV GUIDE上投放一系列电视广告开展宣传，目前正在北美地区如火如荼地进行。与此同时，该频道也正通过YouTube、雅虎(Yahoo)、Daily Motion及其他视频分享网站开展一项网络宣传活动。这些网站占据了89%的网络视频收看人群。频道内容通过赛城电视以及由Cuzzy媒体网络(Cuzzy Media Network)拥有并运营的11个站点所组成的网络同步直播。这11个站点为：Total Football Madness、Extreme Broadband Broadcast (XBB.TV)、Camera Review、10 Free Host、Public Relations、Advertising Agency、Corpora



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