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社区IPTV频道赛城电视借Cuzzy网络精彩上线

纽约—(BUSINESS WIRE)—(美国商业资讯)—马来西亚首屈一指的网络之城——赛城(Cyberjaya)推出自己的社区IPTV频道——赛城电视(Cyberjaya TV)。这个独创的IPTV频道在首次亮相时播放的内容便是为何外商直接投资纷纷将马来西亚赛城视为其首选的亚洲“硅谷”。赛城电视通过在CNBC、MSNBC、FOX NEWS和TV GUIDE上投放一系列电视广告开展宣传，目前正在北美地区如火如荼地进行。与此同时，该频道也正通过YouTube、雅虎(Yahoo)、Daily Motion及其他视频分享网站开展一项网络宣传活动。这些网站占据了89%的网络视频收看人群。频道内容通过赛城电视以及由Cuzzy媒体网络(Cuzzy...

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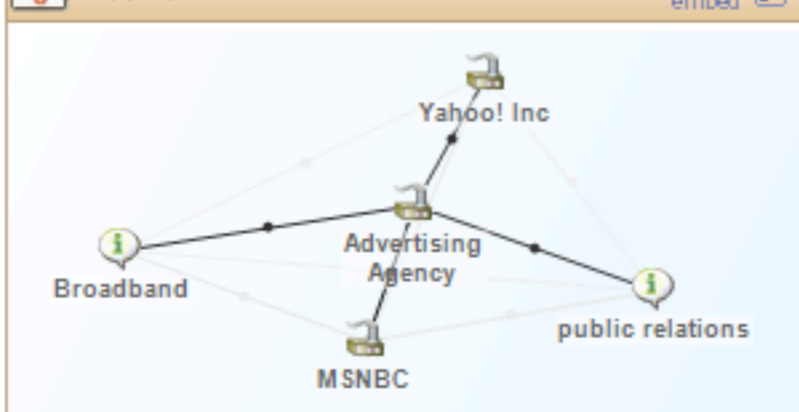


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Advertising agency Heat promotes creative director.

San Francisco - Advertising agency Heat, San Francisco, has promoted Nei Caetano to creative director, working primarily on the agencies EA Sports, AOL, Bank of the West and Riverbed accounts. Caetano joined the agency in May, 2010, as associate creative ... [Published May 24 2011 by dBusinessNews.com]

Entities: Advertising Agency, Bank of the West, EA Sports Inc, San Francisco (United States), AOL LLC

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DiversityJobs.co.uk appoints head of Advertising Agency Channel

DiversityJobs.co.uk has today announced the appointment of Ben Chalcraft to head the job board's advertising agency channel.Morgan Lobb, Director of DiversityJobs.co.uk, commented "Weare delighted to be able to welcome Ben into the Diversity Jobs fold. ... [Published May 24 2011 by Online Recruitment]

Entities: Advertising Agency, Accenture plc, Microsoft Corporation

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Droga5: The Advertising Agency that Dislikes Advertising

Andrew Essex, the CEO of Droga5, the hot ad-agency of the moment stopped by the Forbes studios recently to talk about growing up into a full-service agency with blue-chip clients like Coca-Cola and Prudential and about being an "advertising agency that ... [Published May 09 2011 by Forbes.com]

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Brilliant Minimalist Ads

Even after 500 years Leonardo's words are true and this rule is still widely used in design and advertising. It may sound a bit contradictory, but simple things often require much more brain power to create than the most complicated stuff. And it always ... [Published Apr 19 2011 by Newstalk]

LEGO Group

Entities: Advertising Agency, BBDO, Adelaide (Australia), LEGO Group, Poker

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Creative Ambient Ads

Advertising Agency: Juniper Park, Toronto, Canada We\$ usually\$ think that advertising is something that gives us time to go to the bathroom while watching\$ a TV show or a movie.\$ But advertising can be cool and creative. (Pics)The best advertising type ... [Published Apr 19 2011 by Impact Lab]

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Steele to MSNBC

[Published May 23 2011 by Ben Smith's Blog]
This has been in the works, in retrospect, since about January 2009: New York – May 23, 2011 – Former Republican National Committee (RNC) chairman Michael Steele has been named MSNBC political analyst. The announcement was made today by Phil Griffin, ...

MSNBC deficit poll fail

[Published Feb 15 2011 by Daily Kos]
What's missing from this poll on "addressing the federal deficit" at MSNBC? Hmmm..... Cutting "redundant domestic programs," and "trimming defense spending," curbing "entitlement" spending, slashing programs. Gee, how about tax increases, anyone? ...

Keith Olbermann leaves MSNBC - sounds like he w...

[Published Jan 22 2011 by AMERICAblog News] A great nation deserves the t...
Keith says he was told "this is going to be the last edition of your show." Here's the rather curt statement from MSNBC .Wow. Not a smart move by MSNBC. More than a few folks on Twitter, and elsewhere, are noting the interesting coincidence of Comcast ...

MSNBC audience share shrinking, CNN now second ...

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MSNBC Interviews Tom Ricks on Obama's Strategy ...

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[Published Mar 23 2011 by The Young Turks - YouTube]

Deepwater Horizon Anniversary Interview with MSNBC

[Published Apr 20 2011 by Rep. Charles W Boustany Jr - YouTube Channel]

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[Published May 13 2011 by Business Wire Communications News]

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