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Wednesday, May 25, 2011

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Community IPTV Channel, Cyberjaya TV goes LIVE via Cuzzy's Network

Business Wire News Releases

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Malaysia's Premier Cybercity – The City of Cyberjaya unveils its own community IPTV channel. It is called **Cyberjaya TV**. It is an original IPTV channel with first time airing content that showcases why foreign direct investment chooses Cyberjaya, Malaysia as their preferred "Silicon Valley" in Asia.

The existence of **Cyberjaya TV** is brought to life through a series of television commercials on CNBC, MSNBC, FOX NEWS, & TV GUIDE, currently in progress now in North America. Concurrently, an online campaign is also in progress on YouTube, Yahoo, Dailly Motion, and other video sharing sites that command 89% of all online video viewers. **LIVE BROADCAST** of the channel is broadcast on **Cyberjaya TV** and simultaneously through a network of 11 sites owned and operated by **Cuzzy Media Network**. These 11 sites are: **Total Football Madness, Extreme Broadband Broadcast (XBB.TV), Camera Review, 10 Free Host, Public Relations, Advertising Agency, Corporate Videos, Web Design, Word Press Plugin, English Premier League, and www.cuzzy.com.**

Cyberjaya TV is of service to the Cyberjaya Community in the form of being a voice for the community and at the same time provide in-depth real-time information about the inner workings (Live, Study, Work & Play) of Cyberjaya. Cyberjaya is a very fast-growing community of multinational corporate citizens working alongside the domestics' best of the best. They are trade reference for future companies who wish to set up shop there. **Cuzzy Media Network** is one such company. It has been 13 successful years now and it has been operating from the city of Cyberjaya almost right from the beginning. The city of Cyberjaya's ecosystem has been catalytic for business. Companies like **Cuzzy Media Network** and about 468 others are a testament to its success.

Cyberjaya TV also showcases that "Cyberians" have taken the lead as an example for other communities in Malaysia and internationally on how to harvest opportunities from a knowledge-based economy as a critical source of new economic growth.

At beginning of the year, **Cyberview Sdn. Bhd.** was highlighted in the article, "**Cyberjaya, the self sustaining city that is set to boom (The Edge, Monday, 3 January 2011 - Business & Finance - Page: 28) By: Laura Lee.**" In 2010, Cyberjaya received RM3.19 billion in investments, which is a considerable increase from the RM1.29 billion received in 2009.

This entire IPTV combined traditional media hybrid campaign is the brainchild of **Cuzzy Media Network** an established converged media specialist in a venture with the landowner of Cyberjaya, **Cyberview Sdn. Bhd.** **Cyberview Sdn. Bhd.** is tasked with masterminding the success of **Cyberjaya as Malaysia's Premier Cybercity.** **Cuzzy Media** is MSC Status company with its headquarters in Cyberjaya.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6735444&lang=en>

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- 05:00 AM Motorola Launches New Network Monitoring Application TRACES - Boosting Network Visibility and Performance
- 05:00 AM Jersey and Guernsey Launch Interoperable TETRA Networks
- 04:59 AM Research and Markets: Introduction to Finance: Markets, Investments, and Financial Management, 14th Edition with Extensive Coverage of the 2007-2009 Financial Crisis
- 04:35 AM CPE Santa Rosa Selects BigBand to Expand Channel Line-Up
- 04:28 AM Research and Markets: The Global Debt Trap: How to Escape the Danger and Build a Fortune
- 04:27 AM Research and Markets: National Interstate Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis
- 04:23 AM Research and Markets: Hyflux Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis
- 04:22 AM Research and Markets: Turkey Autos Report Q2 2011 - Target Business Opportunities and Risks in the Automotive Sector
- 04:18 AM Research and Markets: Sweden Metals Report Q2 2011 - Out Now!
- 04:18 AM Research and Markets: Global Water Market Outlook: Strategic Analysis of Water and Wastewater Management in the Pharmaceutical Industry
- 04:15 AM Partner Communications Announces Dividend Distribution of NIS 1.35 Per Share for the First Quarter of 2011
- 04:00 AM Motorola Solutions to Supply Spanish Airline Iberia with an Advanced TETRA Communications Network
- 04:00 AM Kofax to Present at 8th Annual Craig-Hallum Institutional Investor Conference
- 03:56 AM Partner Communications Reports First Quarter 2011 Results
- 03:49 AM Network Products Guide Names Virtensys Winner of 2011 Hot Companies and Best Products Award
- 03:12 AM SES ASTRA Wins First Italian Broadcaster for Direct-to-Home Services on 19.2 Degrees East
- 03:08 AM Volvo Penta's Plant in Vara is Carbon Neutral
- 03:00 AM IME and TowerJazz Combine Expertise to Accelerate MEMS Device Industry Development
- 03:00 AM Motorola Provides TETRA Solutions for the Moments that Matter at TETRA World Congress 2011
- 02:37 AM DeNA Announces New Executives and Corporate Structure
- 02:00 AM Biogen Idec Celebrates World MS Day
- 02:00 AM Proteostasis Therapeutics & Elan Form Drug Discovery Initiative
- 02:00 AM Psion Confirms the Start of Shipment of Its New Low Cost, Rugged Enterprise PDA: the Psion EP10
- 02:00 AM Imec India Partners with Wipro to Bring Nanoelectronics Solutions to Emerging Markets
- 02:00 AM Treador to Webcast 2011 Annual Stockholder Meeting
- 02:00 AM PsychoGenics and Evotec Enter into a Strategic Alliance to Provide Integrated CNS Drug Discovery Solutions
- 01:30 AM CGGVeritas Announces First BroadSeis Award in the Americas

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