

**Company Releases (Business Wire)**

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- [Taro Provides 2011 First Quarter Results](#)
- [Kanguru Defender Secure USB Product Family Enters Common Criteria Evaluation Process](#)
- [Jefferies Adds 11 Awards in Financial Times / StarMine 2011 Analyst Rankings to Its #1 Broker Ranking](#)
- [Ocean Optics Sensors USP Class VI Certified](#)
- [Volk's MERLIN® Condensing Lens Assembly Facilitates Switches Between Corneal and Retinal Views](#)
- [Alicat Portable Calibration Unit Provides Mobile Calibration Standard](#)
- [Lenovo Reports Fourth Quarter and Full Year 2010/11 Results](#)
- [Actress Jane Seymour's appeal generates over one million votes to help prevent atrial fibrillation-related strokes](#)
- [GE Capital Announces Sale of Stake in Banco Colpatría to Mercantil Colpatría](#)
- [Corporate Social Responsibility Weekly Recap \(May 19 - May 25, 2011\)](#)
- [Wipro Launches WDaaS – a 'Desktop as a Service' Solution based on Citrix, Microsoft and HP Technology](#)
- [Rapaport Launches Rapaport Diamond Price List in Rupee](#)
- [Kristin Campbell Joins Hilton Worldwide as Executive Vice President and General Counsel](#)
- [DoubleTree By Hilton Celebrates Year-Long Global Rebranding Initiative](#)
- [Annual Auction for Lunch with Warren Buffett to Benefit San Francisco's GLIDE, June 5 - 10](#)
- [The Dakshana Foundation Announces 74% of JNV Dakshana Scholars Crack the IIT-JEE 2011 and 37 Scholars Qualified in the IIT-JEE in Their First Attempt](#)
- [MeraCareerGuide.Com Launches Personal Career Counselling Services Online](#)
- [Polaris Launches First Ever Cloud-Ready Platform for the Insurance Sector](#)
- [Imec India Partners with Wipro to Bring Nanoelectronics Solutions to Emerging Markets](#)
- [Skyvue Las Vegas to Soar 500 Feet Above Strip](#)
- [MTNL Selects Aliphon GPON Equipment](#)
- [Psion Confirms the Start of Shipment of Its New Low Cost, Rugged Enterprise PDA: the Psion EP10](#)
- [SAP Names Optimal Solutions 2010 Best New SME Partner for India](#)

**Press Releases**

- [HONG KONG – a world of celebrations this year!](#)
- [Street Shopping in Hong Kong!](#)
- [HONG KONG – a world of celebrations this year!](#)
- [TPV India launches AOC Branded LCD TV's and All in One PC's in India](#)
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- [TDI unveils India's first Italian themed: "Tuscan City"](#)
- [GKN DRIVELINE CONTINUES RAPID GROWTH IN INDIA](#)
- [GKN DRIVELINE'S UNIQUE TECHNOLOGY From Tata Nano to Jaguar XFR'](#)
- [UNITEDWORLD SCHOOL OF BUSINESS ANNOUNCES THE LAUNCH OF 'CENTER FOR STRATEGIC LEADERSHIP'](#)
- [Madonna "Celebration" Rocks Madame Tussauds Hong Kong](#)

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**Community IPTV Channel, Cyberjaya TV goes LIVE via Cuzzy's Network**

**Malaysia's Premier Cybercity – The City of Cyberjaya** unveils its own community IPTV channel. It is called **Cyberjaya TV**. It is an original IPTV channel with first time airing content that showcases why foreign direct investment chooses Cyberjaya, Malaysia as their preferred "Silicon Valley" in Asia.



The existence of **Cyberjaya TV** is brought to life through a series of television commercials on CNBC, MSNBC, FOX NEWS, & TV GUIDE, currently in progress now in North America. Concurrently, an online campaign is also in progress on YouTube, Yahoo, Daily Motion, and other video sharing sites that command 89% of all online video viewers. **LIVE BROADCAST** of the channel is broadcast on **Cyberjaya TV** and simultaneously through a network of 11 sites owned and operated by **Cuzzy Media Network**. These 11 sites are: **Total Football Madness, Extreme Broadband Broadcast (XBB.TV), Camera Review, 10 Free Host, Public Relations, Advertising Agency, Corporate Videos, Web Design, Word Press Plugin, English Premier League**, and **www.cuzzy.com**.

**Cyberjaya TV** is of service to the Cyberjaya Community in the form of being a voice for the community and at the same time provide in-depth real-time information about the inner workings (Live, Study, Work & Play) of Cyberjaya. Cyberjaya is a very fast-growing community of multinational corporate citizens working alongside the domestics' best of the best. They are trade reference for future companies who wish to set up shop there. **Cuzzy Media Network** is one such company. It has been 13 successful years now and it has been operating from the city of Cyberjaya almost right from the beginning. The city of Cyberjaya's ecosystem has been catalytic for business. Companies like **Cuzzy Media Network** and about 468 others are a testament to its success.

**Cyberjaya TV** also showcases that "Cyberians" have taken the lead as an example for other communities in Malaysia and internationally on how to harvest opportunities from a knowledge-based economy as a critical source of new economic growth.

At beginning of the year, **Cyberview Sdn. Bhd.** was highlighted in the article, "Cyberjaya, the self sustaining city that is set to boom (The Edge, Monday, 3 January 2011 - Business & Finance - Page: 28) By: Laura Lee." In 2010, Cyberjaya received RM3.19 billion in investments, which is a considerable increase from the RM1.29 billion received in 2009.

This entire IPTV combined traditional media hybrid campaign is the brainchild of **Cuzzy Media Network** an established converged media specialist in a venture with the landowner of Cyberjaya, Cyberview Sdn. Bhd. **Cyberview Sdn. Bhd.** is tasked with masterminding the success of **Cyberjaya as Malaysia's Premier Cybercity. Cuzzy Media** is MSC Status company with its headquarters in Cyberjaya.

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**Test Your B-Quotient**

**Sirius XM is an American company which was recently almost on the verge of bankruptcy but got bailed out by a company called Liberty Media. What business is Sirius XM into?**

a) Management Consultancy  b) Satellite Radio  c) Business Logistics

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